



Greetings C4 Family!

I'm reaching out to you with information about a new, fun community outreach project! I'm excited to announce that C4 is building a 9 hole disc golf course on the church property. Disc golf is a fast growing sport, especially in our area, and other churches who have taken on similar projects have reported positive results related to community connection and outreach. I'm contacting people within the C4 Family to partner in the project as we develop and install the course. **Here are some of the details of the project:**

What is disc golf?

If you're not familiar, disc golf is like regular golf, but with a frisbee thrown into a basket. It's a very popular recreational activity all over the world and growing very rapidly. Chattanooga is no exception. In fact, the greater Chattanooga area is becoming very well known for disc golf, with some of the world's top courses and a top disc manufacturer being located in Dalton, GA, and there are a number of new courses in the works. Many courses in the area see hundreds, even thousands of visitors each week. Hixson alone currently has two 18 hole disc golf courses.

A disc golf course at a church?

It might sound a little unconventional, but for any church with a bit of extra unused property available, it's a perfect fit! Other churches all over the country who have installed courses have reported positive results including greater connection to the local community, new families attending the church after finding the church through the course, and the benefit of having an on-site athletic venue for youth and community functions. Many disc golfers are not church attenders, and having a course on the church property is a fantastic opportunity to get unchurched people onto the property. We're so excited to take this unique approach to serving our community!

What is the cost?

Compared to many recreational activity venues, building a disc golf course is relatively inexpensive, but of course nothing is free. We expect the total project cost to fall between \$6,000 - \$10,000 (final cost will be determined closer to project installation). We've developed a number of different sponsorship packages that we believe will both help C4 bring this course to fruition and allow you to partner in the project in a way that best suits your family. These packages are listed below. Any sponsorship package you choose is a one time cost - not a recurring or ongoing cost.

What do you get in return for sponsorship?

Depending on the level of sponsorship that you choose, your name or family's name will be displayed as explained in the packages below. If you prefer to donate anonymously that's perfectly fine as well. If you're a business owner or decision maker for a local business, this is an excellent opportunity for inexpensive, long

term marketing! Your business logo and website will cross the eyes of many individuals over the years to come. C4 Church is a non-profit organization, and any sponsorships for this project made by individuals or businesses will be tax deductible as charitable contributions to the full extent of the law.

What is the time frame of this project?

While we are still in the early planning stages of this project, we plan to have the course open by the end of summer 2023 - hopefully sooner!

Tell me about the Sponsorship Packages already!

Depending on what type of sponsorship you choose, your name or business name will be listed on signage located at the start of holes and on a course master sign located at the start of the course (unless you choose to donate anonymously). These signs are displayed prominently all over the course, and nearly all players view the signs before they play a particular hole to see the details, distance, and specific rules of that hole. A sample draft of a single hole sign is attached at the end of this document. This sample is a hole from a different course, and a few businesses have been placed into the sponsor slots solely for the sake of showing an example.

Course Sponsor - \$6,000

Your name or business name will be listed as the primary sponsor on all signage on the course.

Hole Sponsor - \$1,000

Your name or business name will be listed on an individual hole's sign as "This hole sponsored by (name)". No other individuals or businesses will appear on the sign for the specific hole you choose to sponsor, other than any Course Sponsors. You may choose which hole(s) you would like to sponsor on a first come, first served basis. You will also be listed on a course master sign located at the start of the course.

Basket Sponsor - \$350

Your name or business name will be listed on an individual hole's sign as "Basket sponsored by (name)". You may choose which hole(s) you would like to sponsor on a first come, first served basis. You will also be listed on a course master sign located at the start of the course.

Tee Sponsor - \$200

Your name or business name will be listed on an individual hole's sign as "Tee Pad sponsored by (name)". You may choose which hole(s) you would like to sponsor on a first come, first served basis. You will also be listed on a course master sign located at the start of the course.

Sign Sponsor - \$100

Your name or business name will be listed on an individual hole's sign as "Sign sponsored by (name)". You may choose which hole(s) you would like to sponsor on a first come, first served basis. You will also be listed on a course master sign located at the start of the course.

General Sponsor - \$50

Your name or business name will be listed on a course master sign located at the start of the course.

An individual or business is welcome to combine multiple sponsorships, or donate a different amount entirely.

How long does my sponsorship last?

For **Course Sponsors**, your sponsorship is effective for the life of the course as a whole. This means your name or business logo will continue to be displayed on course signage for as long as the course is present.

For **Hole Sponsors**, your sponsorship is effective for the life of the hole you are sponsoring. This means your name or business logo will continue to be displayed on course signage for as long as the hole exists in its original form. In the unlikely event that a given hole would need to be completely redesigned or moved, your sponsorship would no longer be active and your name or business logo will no longer be displayed.

For **Basket Sponsors**, your sponsorship is effective for the life of the basket on the hole you are sponsoring. This means your name or business logo will continue to be displayed on course signage for as long as the original basket is present. Baskets are expected to last for 5+ years. In the unlikely event that a basket is stolen or destroyed, your sponsorship would no longer be active and your name or business logo will no longer be displayed.

For **Tee Sponsors**, your sponsorship is effective for the life of the tee pad you are sponsoring. This means your name or business logo will continue to be displayed on course signage for as long as the original tee pad is present. In the unlikely event that a given tee pad would need to be moved, your sponsorship would no longer be active and your name or business logo will no longer be displayed.

For **Sign Sponsors**, your sponsorship is effective for the life of the signage. This means your name or your business logo will continue to be displayed on the sign for as long as the sign is present. Signs are estimated to last around five years, although many disc golf course signs are left in place for much longer. When signs are potentially replaced at a future date, your sponsorship will no longer be active and your name or business logo will no longer be displayed. It is unlikely, but in the event that a sign is stolen or removed due to damage, the same applies.

I'm interested! What's next?

If you'd like to sponsor a part of the C4 Disc Golf Course, email brent@c4chatt.com with the following information:

1. What sponsorship level are you interested in? (If you have something different in mind, I would love to discuss it with you.)
2. If sponsoring on behalf of a business: in order to get your name or business logo and website in the appropriate places, we'll need you to provide a high quality file of your logo (preferably with a transparent background), and your website (or a phone number if you prefer to list that instead of a website). A PNG or photoshop file type is preferred.

Once you've informed us of your intention to sponsor the course, C4 Church will send you or your business an invoice for the amount due. Alternatively, individuals can use C4 Church's online giving portal (c4chatt.com/give) and give to the Dream Fund, or individuals/businesses can pay with a check. Sending your sponsorship payment as soon as possible will help us install the course sooner, which means we can start reaching the community through this course sooner, and means your advertising takes effect sooner

We're super excited to partner with you on this project! If you have any questions or need any additional information, please don't hesitate to reach out.

Thanks for your time!

Brent Crowe
C4 Church Staff
brent@c4chatt.com





HOLE 03

287'
PAR 3

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On or beyond
walking paths.



Basket Sponsored By:



Tee Sponsored By:



Sign Sponsored By:

